



ENTERPRISE HOTELS & HOSPITALITY
REAL ESTATE

A SEASONAL REVIEW OF 2025

A NOTE FROM GAVIN



As we approach the end of the year, I want to take a moment to thank our clients and partners for their trust and continued support. It has been a steady and positive year for hospitality, marked by resilience and confidence across both London and the regional UK market.

Despite broader economic uncertainty and ongoing margin pressures, we continue to see strong demand for well-located hotel assets offering value-add opportunities.

I'm grateful for the relationships we've strengthened and the new ones we've formed, and remain committed to providing clear advice, discretion, and results driven brokerage in the year ahead.

- Gavin Wright,
Founder of Enterprise Hotels & Hospitality



A SELECTION OF OUR TRANSACTIONS IN 2025



Over the past year, we have proudly completed a number of hotel sales across the UK.



FORMER HOLIDAY INN EXPRESS

London Newbury Park - 126-Bedrooms

A successful off-market sale of the purpose-built former Holiday Inn Express on behalf of a private individual to Whitbread PLC.



BLOC HOTEL

Birmingham - 105-Bedrooms

A modern purpose built hotel in the heart of the Jewellery Quarter. The off-market sale was completed on behalf of Arora Group to the buyers New World Hospitality.



SPORTING LODGE HOTEL

Middlesbrough - 140-Bedrooms

Having been under the same ownership since 2004, this off-market transaction presents significant value-added opportunities for the new owners to enhance and grow the business further.



HOLIDAY INN EXPRESS

Dundee - 95-Bedrooms

A successful off-market transaction sold on behalf of Stellar Asset Management, we obtained multiple offers from our confidential sales process achieving in excess of the guide price.

TESTIMONIALS IN 2025



Find out what our satisfied clients have had to say about their experience with us in 2025, including feedback from companies such as Arora Group and Stellar Asset Management.

“Gavin’s expertise and relationship led approach were instrumental in delivering a smooth and successful off market sale of the Bloc Hotel Birmingham. He provided clear, strategic guidance while ensuring we felt supported and informed throughout the process. We greatly value the strong working relationship that has developed and look forward to continuing our partnership with him in the future.”

— Sanjay Arora, Chief Executive Officer @
Arora Group

Arora
GROUP

“We were delighted with the outcome of the sale of the Holiday Inn Express Dundee. The marketing campaign was expertly delivered and generated significant interest, resulting in multiple competitive offers. Throughout the process Gavin demonstrated professionalism, market expertise, and clear communication. We’re grateful for his support and wouldn’t hesitate to work with Enterprise Hotels & Hospitality again in the future.”

— Jonathan Gain, Chief Executive Officer @
Stellar Asset Management

 **STELLAR**

COMPANY MILESTONE



This year marks two years since Enterprise Hotels & Hospitality began its journey supporting hotel owners and investors across the UK and internationally. In that time, we've grown through strong relationships, repeat clients, and a proven track record of successful hotel transactions. We're also celebrating team growth this year, welcoming Michelle as PA and Business Executive and Josh as Digital Marketing Executive.

LOOKING AHEAD TO THE NEW YEAR



Looking ahead to the New Year, we anticipate continued interest in well-positioned hotels with strong trading fundamentals. Buyers are placing greater emphasis on asset quality, long-term sustainability, and locations with proven demand. Limited-service and luxury hotel assets are expected to remain areas of strength.

A SEASONAL *Thank you*

Thank you to everyone who has worked with us this year. It's been a real privilege to support owners, operators, lenders, and advisors. We truly value the trust you place in us.

Wishing you and your teams a restful Christmas and a positive start to the New Year. If you'd like to explore opportunities for 2026, please don't hesitate to get in touch in early January.

Gavin Wright

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